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Media Release

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For immediate release

PHOTO CONTEST DEADLINE FAST APPROACHING

The deadline for submissions to the Moraine in Focus photo contest is October 15, 2007. Presented by the Caring for the Moraine Project (CMP) and the Monitoring the Moraine Project (MTM), the goal of the contest is to showcase the magnificence of the Oak Ridges Moraine while at the same time showing appreciation and support to its stewards. The grand prize is \$1000 cash, and \$500 cash to the top youth photographer.

In addition, a number of great prizes for regional winners have been donated by local businesses, including rain barrels (courtesy of Envirosponsible), ticket packages to upcoming productions at the 4th Line Theatre, and gift baskets courtesy of both the Backyard Naturalist and the Clean Food Connection.

Paramount to the goal of the contest is a requirement that all photographs must be taken on the Oak Ridges Moraine, and fall into one of the four following categories:

- land and water,
- plants and animals,
- people and communities, and
- youth photographer.

Entries may be submitted in either print or digital format. For those shooting digitally, cameras should be set on the highest image quality available.

Winning entries, as well as other submissions, will be displayed at venues across the moraine in November. Confirmed venues include the King Street Arts Centre in Millbrook (Wednesday, November 7), Willow Springs Winery in Stouffville (Thursday, November 8), and Archibald's Estate Winery in Clarington (Thursday, November 22). The images will also appear in educational and promotional materials produced by MTM, CMP and their partners, all of whom are dedicated to the protection and preservation of the Oak Ridges Moraine.

The Moraine in Focus photo contest is made possible by the generous funding from the Oak Ridges Moraine Foundation and the George Cedric Metcalf Charitable Foundation.

For more information, visit www.monitoringthemoraine.ca/moraineinfocus, email contest@monitoringthemoraine.ca or call Jen Bedford 647-258-3280, ext. 2004.